

20th February 2017

Dear Parent/Guardian,

Your child has been selected to take part in the Business in FOCUS programme, which is being run by **IntoUniversity Nottingham Central** in partnership with Speedo for Bluecoat Academy. **IntoUniversity** runs various programmes in partnership with local schools, aiming to inspire and support young people in realising their full potential.

Your child has been selected because they have shown potential at school and the teachers feel that they will enjoy and benefit from the scheme.

On Monday 27th February, pupils will attend a full day workshop held at Speedo's World Headquarters in Nottingham. The group will be taking part in a Business Challenge – coming up with a business concept and strategy with the aid of our Corporate Volunteers from Speedo. Taking control of the business plan and development, students will be in charge of making creative, financial and commercial decisions in order to create a successful product. Students will be accompanied by both **IntoUniversity** and school staff on the trip to and from Bluecoat Academy to Speedo's Office. Students should arrive at school at the normal time and return to school by approximately **2:50pm**. The day is completely free of charge and a buffet lunch will be provided by Speedo.

The Business in FOCUS programme is an excellent opportunity for students to gain an insight into how a business is run. Meeting corporate professionals will hopefully be inspiring and the scheme will be a chance for the young people to think about how they can develop their skills, such as leadership, teamwork and communication.

I would be grateful if you could fill in the attached **Student Registration Form**, which needs to be completed and signed by a parent or legal guardian and returned to the school as soon as possible. It is very important that the form is returned on time, as your child will not be able to participate in the programme without it. **This form confirms your consent and provides us with compulsory health information. Please fill in and sign the attached form and return it to school before Thursday 23rd February.**

Best wishes,

Bethany Oddy

Cross Centre Education Worker
IntoUniversity Nottingham Central
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